



Company Name: Goldfayre Trading Ltd.

Overview: Goldfayre Trading Ltd. Established in year 1999.

Goldfayre is a reputable food importer and supplier renowned for its commitment to excellence in sourcing and distributing premium quality food products. Established with a vision to bridge the gap between international producers and local markets, Goldfayre has emerged as a trusted partner for businesses seeking top-notch food solutions.

Mission Statement: Our mission at Goldfayre Trading Ltd. is to provide superior quality food products sourced from around the globe, meeting the diverse needs of our clients while upholding the highest standards of integrity, reliability, and customer satisfaction.

Core Values:

1. **Quality Assurance:** We are dedicated to ensuring the quality and safety of every product we import and supply.
2. **Customer Centricity:** Our clients' needs are at the forefront of everything we do, and we strive to exceed their expectations.
3. **Transparency:** We believe in open and honest communication with our stakeholders, fostering trust and accountability.
4. **Innovation:** We continuously explore new trends and technologies to enhance our product offerings and processes.
5. **Sustainability:** We are committed to environmentally responsible practices throughout our operations, promoting sustainability in the food industry.

Product Range: Goldfayre Trading Ltd. offers a comprehensive range of food products, including:

- Recipe Spice Mixes, Spice Mixes including Laziza Brand.
- Dry Recipe of Desert Mixes including Laziza Brand.
- Varieties of Rice including Basmati Rice and Sella Rice.
- Chapati Flour including Elephant Brand and Chaki Atta.
- Condiments including Salt and Pink Salt.



- Cooking Oils including Olive Oil, Sunflower oil, and Vegetable Oil.
- Varieties of Tea including famous instant Royal Kashmiri Tea.
- Varieties of Honey including Acacia Honey.
- Dry Fruit Mixes including Roasted Corn.
- Food Colouring.
- Mouth Freshener.
- Confectionery including brand Haribo.
- Savoury and Snacks.
- Cosmetics.
- Herbal Remedies.
- Drinks and Soft Drinks.
- Noodles and Pasta.
- Fried Onions.
- Pulses and Whole Spices.
- Packaging including disposable Containers.
- Cookery and Pots.

Distribution Network: With a robust distribution network spanning both domestic and international markets, Goldfayre Trading Ltd. ensures timely delivery of products to our clients, maintaining freshness and quality at every step of the supply chain.

Clientele: Our clientele includes:

- Supermarkets and grocery stores
- Catering companies
- Foodservice providers
- Institutional buyers

Commitment to Quality Assurance: Goldfayre Trading Ltd. is committed to upholding the highest standards of quality assurance. We work closely with our network of suppliers and producers, conducting rigorous quality checks and adhering to strict food safety regulations to ensure that only the finest products reach our customers.



Environmental Stewardship: As part of our commitment to sustainability, Goldfayre Trading Ltd. actively promotes environmentally friendly practices throughout our operations. We strive to minimize waste, reduce our carbon footprint, and support sustainable farming and fishing practices.

Contact Information:

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In conclusion, Goldfayre Trading Ltd. stands as a reliable partner in the food industry, offering premium quality products, unparalleled customer service, and a steadfast commitment to sustainability and excellence.